

INTERNATIONAL WOMEN'S SHOW

Sponsorship Packages



SEPTEMBER 25-27
2026

EVENT OVERVIEW

INTERNATIONAL WOMEN'S SHOW

The International Women's Show is back, revived by new event producers and better than ever! This iconic event brings together hundreds of exhibitors, interactive experiences, and brands designed to inspire, empower, and celebrate women of all ages.

The International Women's show is a fun, high-energy shopping event featuring fashion, beauty, food, and lifestyle brands.

From product samples, live entertainment, and engaging activations, the International Women's Show is specifically designed to draw active and engaged consumers.

WWW.INTERNATIONALWOMENSSHOW.COM



DATES & TIMES:

Friday, September 25

10:00am - 8:00pm

Saturday, September 26

10:00am - 7:00pm

Sunday, September 27

10:00am - 5:00pm



SPONSORSHIP OPPORTUNITIES

INTERNATIONAL
**WOMEN'S
SHOW**



PRESENTING SPONSOR

Step into the spotlight as a Presenting Sponsor and position your brand at the center of the experience!

WELCOME BAG SPONSOR

Put your brand in their hands from the moment they arrive—carried and noticed by every guest!

MAIN STAGE SPONSOR

Your brand takes center stage, captivating every eye in the room.

LOUNGE SPONSOR

The social heart of the show - designed for connection, conversation, & cocktails.

ZONE SPONSOR

Own the area that fits your brand – wellness, beauty, culinary, fashion, lifestyle, and more – and become a must-see stop for every guest.

DRINK SPONSOR

Toast to your brand! Pour the perfect happy hour with signage showing everyone who's keeping the drinks flowing—the ladies will toast to you!

PROGRAM ADVERTISEMENT

Showcase your brand in our official event program, distributed to all attendees for lasting visibility.

Full Page Ad: \$500 / Half Page Ad: \$250

CUSTOM SPONSORSHIPS AVAILABLE

Give Your Brand a Tailored Presence for Maximum Exposure

Contact Riley for More Info: riley@internationalwomensshow.com

PRESENTING SPONSOR

INTERNATIONAL
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SHOW**

Claim the spotlight as a Presenting Sponsor and place your brand at the heart of the ultimate girls weekend! This exclusive opportunity delivers unparalleled visibility, premium recognition, and meaningful ways to connect with your audience, including:

- **“Presented by”** naming rights across all event marketing
- **High-impact brand exposure** before, during, and after the event across multiple touchpoints
- **Dedicated booth display** to engage attendees and showcase your brand
- **Branded giveaway opportunities** to place your brand directly in attendees’ hands and extend visibility beyond the show floor
- **Logo inclusion** on all major signage, tickets, badges and/or wristbands
- **Full page ad** in the Event Program
- Featured sponsor placement on the **event website**
- **Recognition in press** releases and media outreach
- Opportunity to be featured on the **main stage**



WELCOME BAG SPONSOR

INTERNATIONAL
**WOMEN'S
SHOW**

Put your brand in their hands from the moment they arrive. As the Welcome Bag Sponsor, your brand becomes part of every guest's first impression—carried throughout the show and taken home as a lasting reminder of the experience.

- **Branded welcome bags** provided by sponsor for all event attendees
- Inclusion of your **branded promotional item or collateral** inside each bag
- **Direct brand exposure** to every guest from the moment they arrive
- **Repeated visibility** as bags are carried throughout the show floor
- **Organic brand impressions** through attendee photos and social sharing
- **Extended brand life** as bags are taken home and reused post-event
- Position your brand as a **thoughtful contributor** to the overall guest experience
- **Meaningful, first-touch engagement** with a highly engaged, style-savvy women's audience
- **Half page ad** in the Event Program



MAIN STAGE SPONSOR

INTERNATIONAL
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Your brand takes center stage—commanding attention during the show's most powerful, talked-about moments. As the Main Stage Sponsor, your brand is placed at the heart of the experience, where attendees gather to be inspired, entertained, and engaged—making every moment on stage a moment of visibility for you.

- **Exclusive branding** as the Main Stage Sponsor
- **Prominent logo placement** on main stage signage and display
- **Brand recognition** during stage announcements and programming
- **Visibility** during sessions, panels, live demos, and performances
- **Repeated exposure** to large, gathered audiences throughout the event
- Opportunity to take part in **main stage activations**
- **Premium brand alignment** at the heart of the women's show experience
- **Half page ad** in the Event Program



LOUNGE SPONSOR

INTERNATIONAL
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As the Lounge Sponsor, your presence is woven into a space where attendees gather to relax, recharge, and connect—creating meaningful, extended engagement with your brand. Every moment spent in the lounge becomes a moment of visibility, positioning your brand at the heart of the attendee experience.

- **Exclusive branding** as the Official Lounge Sponsor
- **Prominent branding** throughout the lounge space (signage, décor, and/or furnishings)
- **Logo placement** on lounge signage and directional signage
- **Brand recognition** as the host of a dedicated gathering space
- High dwell-time exposure as guests relax, socialize, and sip
- **Organic visibility** through attendee photos and social media content
- Opportunity to **brand a drink**, putting your brand on the menu and in every sip
- **Custom-branded lounge elements** (drinkware, napkins, etc.)



ZONE SPONSOR

INTERNATIONAL
**WOMEN'S
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Own the area that perfectly fits your brand—whether it's wellness, beauty, culinary, fashion, lifestyle, or beyond—and transform your space into a must-see destination for every guest.

- **Exclusive placement** in an area tailored to your brand's category (wellness, beauty, culinary, fashion, lifestyle, and more)
- **High-visibility space** designed to draw foot traffic and engage attendees
- Opportunity to **showcase products, services, or experiences** directly to your target audience
- **Branding within your space**, including signage, décor, and promotional materials
- **Position your brand** as a must-see destination on the show floor
- **Organic exposure** through attendee photos, social media, and event buzz
- **Direct engagement** with a highly interested and style-savvy audience



DRINK SPONSOR

INTERNATIONAL WOMEN'S SHOW

Raise a glass! Pour the perfect happy hour and let everyone know who's keeping the drinks flowing. Your name will be front and center as attendees mingle, sip, and celebrate—creating fun, memorable moments where your brand becomes part of the experience.

- **Recognition** as a Drink Sponsor
- **Prominent branded signage** at the bar and surrounding lounge areas
- **High-visibility brand presence** throughout the weekend social times
- **Direct engagement** with guests as they enjoy drinks and mingle
- **Organic brand exposure** through photos, social media sharing, and attendee buzz
- **Position your brand** as a fun, celebratory, and memorable part of the event experience

***This sponsorship is open to multiple brands**



PROGRAM ADVERTISEMENT

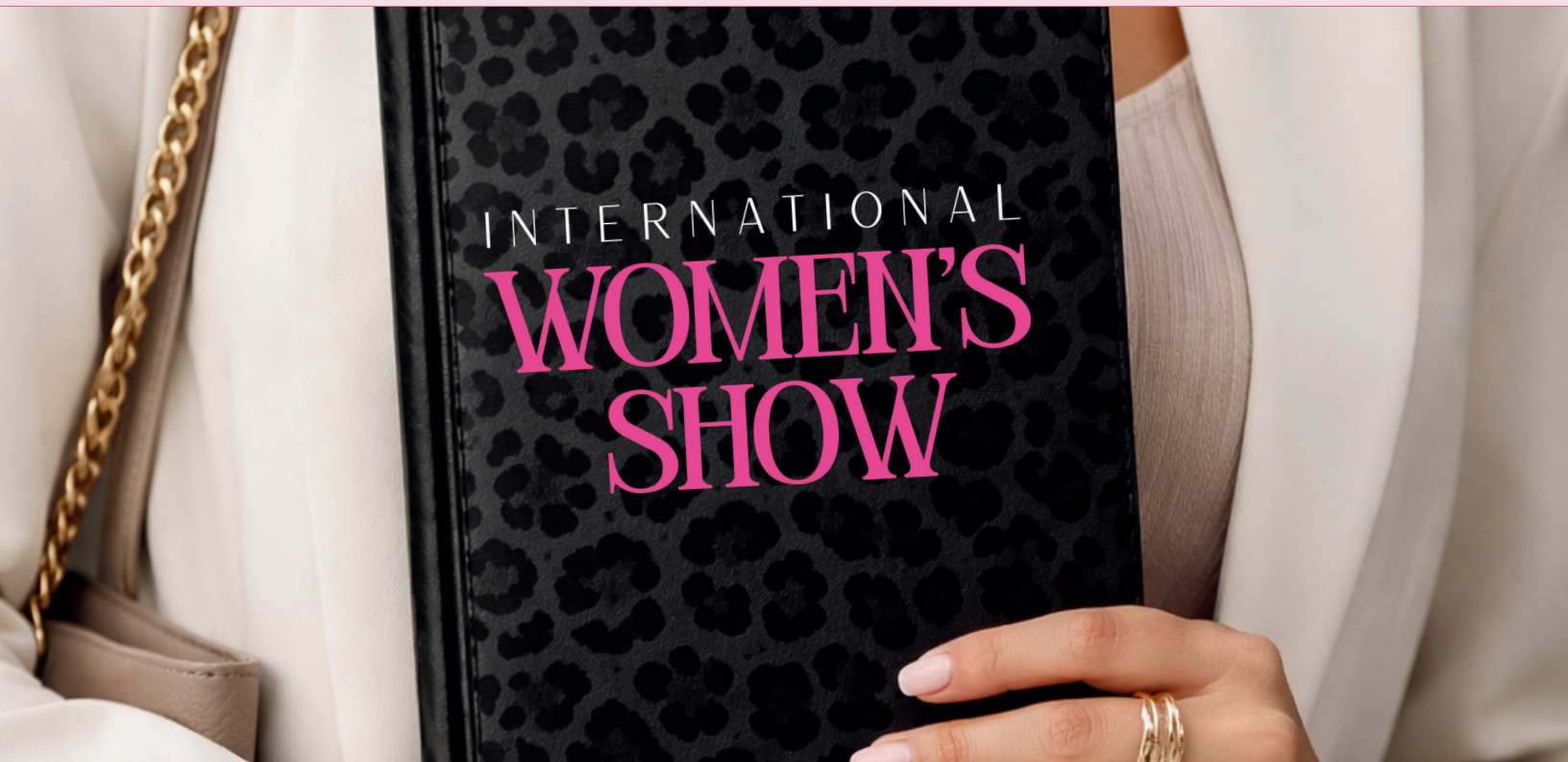
INTERNATIONAL
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Showcase your brand in our official event program—placed directly in the hands of every attendee. This keepsake guide is used throughout the show and often taken home, delivering lasting visibility and repeated brand impressions well beyond the event floor.

- **Advertisement placement** in the official event program
- Program **distributed to all show attendees**
- **Repeated brand exposure** as the guide is used throughout the event
- **Extended visibility** as the program is kept as a takeaway
- **Premium association** with the overall event experience
- **Full page and half page** advertisement placements available

INVESTMENT:

Full Page: \$500
Half Page: \$250



EXHIBITOR INFORMATION

INTERNATIONAL WOMEN'S SHOW

This new event offers exclusive

first-year-show discounted booth prices,

created specifically to attract high-quality brands and give vendors the opportunity to experience the **value, visibility, and engagement** the event delivers, setting the stage for long-term participation and growth alongside the show.

We are intentionally selective in choosing our exhibitors to ensure a thoughtfully curated, elevated shopping and event experience. Our goal is to build a hallmark, must-attend, annual event that both attendees and vendors look forward to each year.

This is a fun, high-energy shopping event featuring sampling, food, fashion, and lifestyle brands, designed to drive strong attendee interaction and meaningful connections with exhibitors.

BOOTH PRICING

10x10 - \$500

10x20 - \$900

* Endcap (2 Corners) \$1,000

10x30 - \$1,250

20x20 + Endcap - \$2,000

20x30 + Endcap - \$3,300

*Corner Space Fee: Additional \$50

Each 10x10 booth includes:

- 6' skirted table
- 2 chairs
- side & back drape
- Wastebasket
- 2 exhibitor badges
- 1 parking pass

Spaces LARGER THAN 10X30 will receive 8 exhibitor badges depending on size and up to 5 parking passes

Ask us about our

SAMPLING DISCOUNT

available to participating exhibitors looking to maximize engagement and brand exposure!



APPLY NOW AT:

WWW.INTERNATIONALWOMENSSHOW.COM/EXHIBITORS

INTERNATIONAL WOMEN'S SHOW

CONTACT US



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